



**NCSA PLACEMENT ORDER, 4th Quarter, 2025
October-December 2025**

TO: NCSA Coordinators - Radio
FROM: Lisa Owens
RE: Radio Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. **If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.**

We have two NCSA clients for the 4th Quarter. They are:

- **Idaho Department of Education, Reading and Libraries:** Various spots, please rotate evenly. You can pick up the spots here: [NCSA Radio](#)
- **Idaho Department of Labor, We Serve:** Various spots, please rotate evenly. You can pick up the spots here: [NCSA Radio](#)

Please return your affidavits monthly.

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's

Idaho Department of Education, "Reading and Libraries" October 1 – December 31, 2025

Idaho Department of Labor, "We Serve" October 1 – December 31, 2025

Frequency: 36 spots a month **per client per station on an ROS basis (any additional would be a wonderful bonus)**

**Please return your affidavits at the end of each month to:
isba@idahobroadcasters.org**